

THE Big SHOW

LAWNDALE ART CENTER

4912 Main Street, Houston, Texas 77002

May 30, 2013

Dear friends,

Can it really be time for *The Big Show*, already? Suddenly, it's time for artists living within a 100 mile radius of the city to submit up to 3 new works of art to Lawndale Art Center, in any media so long as it fits through the door, and enter for a chance to be included one of the most exciting juried group shows in the region.

For some, *The Big Show* means their first show—the chance for an unknown artist to receive exposure, often times on the same wall as some of the most recognized names in Houston. For everybody, *The Big Show* means the chance to experience a huge range of new art, not to mention a great celebration of local artists living and working in the region.

Every year, Lawndale invites a curator from outside the community, someone well respected, but unfamiliar with local artists. The 2013 *Big Show* juror is Duncan MacKenzie, Artist/Critic/Writer and Co-Founder of Bad at Sports, Chicago, IL. We are delighted that Duncan will bring his inquisitive eye to the colossal undertaking that is selecting *The Big Show* from approximately 1000 submissions.

Please consider joining me in supporting Lawndale's 2013 *The Big Show*, opening on July 12, 2013. Your financial support will provide valuable funding for Lawndale's many programs and help offset *The Big Show* expenses such as the presentation of the exhibition, production and printing of the catalogue, the juror's honorarium and cash awards for the artists.

We will host a supper for Duncan and *The Big Show* sponsors on Friday, June 28 at 6:30pm at the lovely home of long-time Lawndale friend and board officer, Paula Murphy. This is a great opportunity to meet Duncan and kick-off the only and best *Big Show* in Houston.

Sponsors are also invited to a special Preview Opening on Thursday, July 11 from 6:30 – 8:30 for a chance to meet the artists and have a sneak peek at the work before the big opening on the 12th.

I am enclosing more information about supporting the 2013 *Big Show*. If you have any questions, do not hesitate to call. I welcome the opportunity to speak with you about all of the exciting things happening at Lawndale Art Center.

Sincerest Thanks,
Christine West
Executive Director

Programs at Lawndale are supported in part by The National Endowment for the Arts, Andy Warhol Foundation for the Visual Arts, The City of Houston through the Houston Museum District Association, The Texas Commission on the Arts, Houston Endowment, The Brown Foundation, Inc., The John R. Eckel, Jr. Foundation, The John P. McGovern Foundation, The Wortham Foundation, Inc., Art Colony Association, John M. O'Quinn, Cecily E. Horton, Ann W. Harithas, Diana M. Hudson and Lee Kaplan, Chihui Juhn and Edward R. Allen III, Bevin and Dan Dubrowski, Bruce Eames, Anita and David Garten, Felvis Foundation/David R. Graham, Jenny and Mark Johnson, Jeryn and Walter Mayer, Paula Murphy, Andrew C. Schirrmmeister III, Scott Sparvero, Gabriela Trzebinski, TeleFlex, United Airlines, Kinzelman Art Consulting, Poggenpohl Design Studio and other contributors, memberships, benefit events and many volunteers.

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THE Big SHOW

July 12 - August 10

Sponsor Commitment Form

Please return by June 22, 2013 to be included in the printed catalogue and other collateral.

Please return this form to:

Lawndale Art Center
4912 Main St.
Houston, TX 77002

T: 713.528.5858

F: 713.528.4140

Name of Donor (as you wish it to appear on all printed materials)

Address

City	State	Zip Code
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Contact Name	Phone	Email
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Charge MC/VIS/DISC/AMEX	Expiration Date	Check #
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Date	Signature of Donor
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Sponsorship Level [Circle one]

- Red Hot (Presenting Sponsor) \$5,000
- Gobstopper \$2,500
- Twizzler \$1,000
- Smartie \$500
- Tootsie Pop \$250
- Lemon Drop \$100
- Other \$_____



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Sponsorship Opportunities and Benefits

Red Hot (Presenting Sponsor) \$5,000

- Opportunity to have The Big Show cash awards given in your or your organization's name
- Headline recognition in exhibit catalogue and other collateral, including Lawndale's website
- Headline recognition on the on the gallery wall
- 12 invitations to The Big Show Preview Party, Thursday, July 11
- 12 invitations to private reception for the juror, Duncan MacKenzie, on Friday, June 28 at the home of Paula Murphy
- Acknowledgement on Lawndale Art Center letterhead for one year

Gobstopper \$2,500

- Headline recognition in exhibit catalogue and other collateral, including Lawndale's website
- Acknowledgement on the gallery wall
- 8 invitations to The Big Show Preview Party, Thursday, July 11
- 8 invitations to private reception for the juror, Duncan MacKenzie, on Friday, June 28 at the home of Paula Murphy
- Acknowledgement on Lawndale Art Center letterhead for one year

Twizzler \$1,000

- Recognition in exhibit catalogue and other collateral, including Lawndale's website
- Acknowledgement on the gallery wall
- 8 invitations to The Big Show Preview Party, Thursday, July 11
- 4 invitations to private reception for the juror, Duncan MacKenzie, on Friday, June 28 at the home of Paula Murphy

Smartie \$500

- Recognition in exhibit catalogue and other collateral, including Lawndale's website
- 4 invitations to The Big Show Preview Party, Thursday, July 11
- 4 invitations to private reception for the juror, Duncan MacKenzie, on Friday, June 28 at the home of Paula Murphy

Tootsie Pop \$250

- Listing in the exhibit catalogue
- 4 invitations to The Big Show Preview Party, Thursday, July 11
- 2 invitations to private reception for the juror, Duncan MacKenzie, on Friday, June 28 at the home of Paula Murphy

Lemon Drop \$100

- Listing in the exhibit catalogue
- 2 invitations to The Big Show Preview Party, Thursday, July 11
- 2 invitations to private reception for the juror, Duncan MacKenzie, on Friday, June 28 at the home of Paula Murphy

**Artists submitting to the 2013 Big Show are ineligible to attend the private juror reception*

IRS DISCLAIMER: Lawndale Art Center, Tax ID 76-0278775, is a 501(c)3 organization. Your gift will be devoted to our exempt purposes and we will not provide benefits or services required to be valued in consideration for this gift.