



LAWNDALE ART CENTER
4912 Main Street | Houston, TX 77002

May 8, 2014

Dear salutation,

Greetings! While many of you are hitting the beach, or at least dreaming of it, hundreds of Houston area artists are putting the finishing touches on their *Big Show* entries. Yes, it is that time again, when any artist within a 100-mile radius of the city may bring up to 3 new works for the chance to be included in one of the most exciting shows in the region. **For Lawndale Art Center, the annual *Big Show* is a key way we execute our mission: developing local contemporary artists and the audience for their art.**

Each year we invite a guest curator to serve as the juror for the show. The result is a *big* exhibition of works that is often surprising and always exciting. *The Big Show* is a great opportunity for emerging artists to gain exposure and for established artists to have their work seen in new contexts. Many artists that have shown in *The Big Show* have gone on to win prestigious awards or be selected for exhibitions at larger institutions. Audiences each year are able to meet the artists and view a huge selection of never before seen work.

Please consider sponsoring *The Big Show*. Your generosity will provide valuable funding for Lawndale's many programs, and help cover *Big Show* expenses such as printing the catalogue, the juror's honorarium and cash awards for the artists.

This year we are delighted to welcome juror Erin Elder, Visual Arts Director for the Center for Contemporary Arts in Santa Fe, NM, who will bring a fresh eye to what is happening now in the Houston area art scene.

We will host Erin and *Big Show* sponsors at a private supper, hosted by Brian James on Wednesday, June 25, 7 pm at his lovely home. Sponsors are also invited to a special preview reception on Thursday, July 10 from 6:30 – 8:30pm, for a chance to meet the artists and have a sneak peek at the work before the big opening on Friday, July 11th.

Please feel free to call me; I welcome the opportunity to speak with you about *The Big Show* and all of the exciting things happening at Lawndale.

Best wishes,

Christine Jelson West
Executive Director

Programs at Lawndale are supported in part by The National Endowment for the Arts, Andy Warhol Foundation for the Visual Arts, The City of Houston through the Houston Museum District Association, The Texas Commission on the Arts, Houston Endowment, The Brown Foundation, Inc., The John R. Eckel, Jr. Foundation, The John P. McGovern Foundation, The Joan Hohlt and Roger Wich Foundation, Art Colony Association, John M. O'Quinn, Cecily E. Horton, Ann W. Harithas, Diana M. Hudson and Lee Kaplan, Julia and Luke Burke, Monica Rios and Colin Fulton, Bruce Eames, Anita and David Garten, Felvis Foundation/David R. Graham, Samantha Schnee and Michael Hafner, Henke Law Firm LLP, Jenny and Mark Johnson, Gretchen and Andrew McFarland, Paula Murphy, Nicole and Joey Romano, Scott Sparvero, Mary Martha and Joel Staff, Lia and David Rodi, TeleFlex, United Airlines, Kinzelman Art Consulting, Page, Poggenpohl Design Studio, Saint Cloud and other contributors, memberships, benefit events and many volunteers.

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on view
JULY 11–AUGUST 9, 2014

PLEASE RETURN THIS FORM TO:
Lawndale Art Center
4912 Main St.
Houston, TX 77002

713.528.5858
askus@lawndaleartcenter.org

SPONSOR COMMITMENT FORM

Please return by June 16, 2014 to be included in the exhibition catalogue and other acknowledgements.

Name of Donor (as you wish it to appear on all printed materials)

Address

City State Zip Code

Contact Name Phone Email

Charge MC/VIS/DISC/AMEX Expiration Date Check #

Date Signature of Donor

SPONSORSHIP LEVEL (Circle one)

- UMBRELLA (PRESENTING SPONSOR) \$5,000
- SAND CASTLE \$2,500
- STARFISH \$1,000
- BEACH BALL \$500
- SNOW CONE \$250
- SEAGULL \$100
- OTHER \$ _____



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SPONSORSHIP OPPORTUNITIES AND BENEFITS

UMBRELLA (PRESENTING SPONSOR) \$5,000

- Opportunity to have The Big Show cash awards given in your or your organization's name
- Headline recognition in exhibit catalogue, printed materials and on Lawndale's website
- Headline recognition on the on the gallery wall
- 12 invitations to The Big Show Preview Party, Thursday, July 10
- 12 invitations to private reception for the juror, Erin Elder, on Wednesday, June 25 at the home of Brian James
- Acknowledgement on Lawndale Art Center letterhead for one year

SAND CASTLE \$2,500

- Prominent recognition in exhibit catalogue, printed materials and on Lawndale's website
- Acknowledgement on the gallery wall
- 8 invitations to The Big Show Preview Party, Thursday, July 10
- 8 invitations to private reception for the juror, Erin Elder, on Wednesday, June 25 at the home of Brian James
- Acknowledgement on Lawndale Art Center letterhead for one year

STARFISH \$1,000

- Recognition in exhibit catalogue, printed materials and on Lawndale's website
- Acknowledgement on the gallery wall
- 8 invitations to The Big Show Preview Party, Thursday, July 10
- 4 invitations to private reception for the juror, Erin Elder, on Wednesday, June 25 at the home of Brian James

BEACH BALL \$500

- Recognition in exhibit catalogue, printed materials and on Lawndale's website
- 4 invitations to The Big Show Preview Party, Thursday, July 10
- 4 invitations to private reception for the juror, Erin Elder, on Wednesday, June 25 at the home of Brian James

SNOW CONE \$250

- Listing in the exhibit catalogue
- 4 invitations to The Big Show Preview Party, Thursday, July 10
- 2 invitations to private reception for the juror, Erin Elder, on Wednesday, June 25 at the home of Brian James

SEAGULL \$100

- Listing in the exhibit catalogue
- 2 invitations to The Big Show Preview Party, Thursday, July 10
- 2 invitations to private reception for the juror, Erin Elder, on Wednesday, June 25 at the home of Brian James

***Artists submitting to the 2014 Big Show are ineligible to attend the private juror reception**