



LAWNDALE ART CENTER

4912 Main Street Houston, Texas 77002

May 23, 2012

Dear Friends,

Hot sun. Blue skies. Hundreds of Houston-based contemporary visual artists descending upon Lawndale Art Center. It's time for *The Big Show*. This is when any artist within a 100 mile radius of the city is welcome to bring up to 3 new works, in any media so long as it fits through the door, for the chance to be in one of the most exciting shows in the region.

For some, *The Big Show* means their first show, the chance for an unknown artist to receive exposure, often times on the same wall as some of the most recognized names in Houston. For everybody, *The Big Show* means the chance to experience a huge range of new art, not to mention a great opening party.

Every year, Lawndale brings in a curator from outside the local community, someone well respected but unfamiliar with local artists. The 2012 *Big Show* juror is Marco Antonini, Gallery Director of NURTUREart, a Brooklyn based nonprofit organization that provides exhibition opportunities and resources for emerging artists, curators and students. Lawndale is delighted at the opportunity to work with a curator from such a like-minded organization, especially Antonini, who has remained active as an independent curator and writer on an international level.

Please consider joining me in supporting Lawndale's 2012 *The Big Show*. Your financial support will provide valuable funding for Lawndale's many programs and help offset *The Big Show* expenses such as the presentation of the exhibition, production and printing of the catalogue, the juror's honorarium and cash awards for the artists.

We will host a supper for Antonini and *The Big Show* sponsors on Friday, June 29 at 6:30pm at the lovely home of Lester Marks and Dr. Penelope Gonzalez Marks. This is a great opportunity to meet Marco, view a wonderful private art collection, and catch up with old friends or make new ones.

I am enclosing more information about the 2012 *Big Show*. If you have any questions, do not hesitate to call. I welcome the opportunity to speak with you about all of the exciting things happening at Lawndale Art Center.

Sincerest thanks,

Christine West
Executive Director

Programs at Lawndale are supported in part by The National Endowment for the Arts, Andy Warhol Foundation for the Visual Arts, The City of Houston through the Houston Museum District Association, The Texas Commission on the Arts, Houston Endowment, The Brown Foundation, Inc., The Cavnar Foundation, The John R. Eckel, Jr. Foundation, The John P. McGovern Foundation, The Wortham Foundation, Inc., Art Colony Association, John M. O'Quinn, Cecily E. Horton, Ann W. Harithas, Diana M. Hudson and Lee Kaplan, Anita and David Garten, Bruce Eames, Felvis Foundation/David R. Graham, Jenny and Mark Johnson, Jeryn & Walter Mayer, Andrew C. Schirmeister III, Scott Sparvero, Gabriela Trzebinski, United Airlines, Kinzelman Art Consulting, Party With Cris, Poggenpohl Design Studio and other contributors, memberships, benefit events and many volunteers.

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the **BIG** SHOW!

July 13 - August 11, 2012

**Please return
this form to:**

Lawndale Art Center
4912 Main St.
Houston, TX 77002

Sponsor Commitment Form

Please return by **June 22, 2012** to be included in the printed catalogue and other collateral

Name of Donor (as you wish it to appear on all printed materials)		
Address		
City	State	Zip Code
Contact Name	Phone	Email
Charge MC/VIS/DISC/AMEX	Expiration Date	Check #
Date	Signature of Donor	

Sponsorship Level (Circle One)

- ▶ Grand Waltz (Presenting Sponsor) ~~~~~ \$5,000
- ▶ Moon Walk ~~~~~ \$2,500
- ▶ Pop-N-Lock ~~~~~ \$1,000
- ▶ Electric Slide ~~~~~ \$500
- ▶ Mashed Potato ~~~~~ \$250
- ▶ Cha-Cha ~~~~~ \$100
- ▶ Other ~~~~~ \$___



4912 Main Street, Houston Texas 77002
lawndaleartcenter.org T 713.528.5858 F 713.528.4140

Sponsorship Opportunities and Benefits

Grand Waltz (Presenting Sponsor) \$5,000

- ▶ Opportunity to have The Big Show cash awards given in your or your organization's name
- ▶ Headline recognition in exhibit catalogue and other collateral, including Lawndale's website
- ▶ Headline recognition on the on the gallery wall
- ▶ 12 invitations to The Big Show Preview Party, Thursday, July 12
- ▶ 12 invitations to private reception for the juror, Marco Antonini, on Friday, June 29 at the home of Lester Marks and Dr. Penelope Gonzalez Marks
- ▶ Acknowledgement on Lawndale Art Center letterhead for one year

Moon Walk \$2,500

- ▶ Headline recognition in exhibit catalogue and other collateral, including Lawndale's website
- ▶ Acknowledgement on the gallery wall
- ▶ 8 invitations to The Big Show Preview Party, Thursday, July 12
- ▶ 8 invitations to private reception for the juror, Marco Antonini, on Friday, June 29 at the home of Lester Marks and Dr. Penelope Gonzalez Marks
- ▶ Acknowledgement on Lawndale Art Center letterhead for one year

Pop-N-Lock \$1,000

- ▶ Recognition in exhibit catalogue and other collateral, including Lawndale's website
- ▶ Acknowledgement on the gallery wall
- ▶ 8 invitations to The Big Show Preview Party, Thursday, July 12
- ▶ 4 invitations to private reception for the juror, Marco Antonini, on Friday, June 29 at the home of Lester Marks and Dr. Penelope Gonzalez Marks

Electric Slide \$500

- ▶ Recognition in exhibit catalogue and other collateral, including Lawndale's website
- ▶ 4 invitations to The Big Show Preview Party, Thursday, July 12
- ▶ 4 invitations to private reception for the juror, Marco Antonini, on Friday, June 29 at the home of Lester Marks and Dr. Penelope Gonzalez Marks

Mashed Potato \$250

- ▶ Listing in the exhibit catalogue
- ▶ 4 invitations to The Big Show Preview Party, Thursday, July 12
- ▶ 2 invitations to private reception for the juror, Marco Antonini, on Friday, June 29 at the home of Lester Marks and Dr. Penelope Gonzalez Marks

Cha-Cha \$100

- ▶ Listing in the exhibit catalogue
- ▶ 2 invitations to The Big Show Preview Party, Thursday, July 12
- ▶ 2 invitations to private reception for the juror, Marco Antonini, on Friday, June 29 at the home of Lester Marks and Dr. Penelope Gonzalez Marks

**Artists submitting to the 2012 Big Show are ineligible to attend the private juror reception*